* Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?
  + Most campaigns aim to raise less than $50,000. This suggests that crowdfunding is popular among individuals and small businesses who need to raise a modest amount of money.
  + Projects related to theater, film, and music tend to be the most successful in terms of reaching their funding goals. Projects related to journalism, games, and food tend to be the least successful. This suggests that crowdfunding is more suited to certain types of projects than others.
  + The data is 76% USA campaigns. This suggests that crowdfunding is more popular in the US than other regions of the world.
* What are some limitations of this dataset?
  + The dataset does not include information on the campaigns' marketing strategies or the quality of their products/services, which could have an impact on their success.
  + The dataset is 76% United States, so the findings may not be applicable to other countries.
* What are some other possible tables and/or graphs that we could create, and what additional value would they provide?
  + A scatter plot of funding goal versus pledged amount, which would show how closely actual funding tracks to the campaign’s stated goal.